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## **AIU Unveils Fort Lauderdale-Hollywood International Airport Exhibit with ArtServe and the Broward County Cultural Division**

*AIU Interior Design students Help Local Arts Community; Gain Real-World Experience  
Designing Window Exhibits for Local Non-profits*

**WESTON, Fla., June xx, 2009**– American InterContinental University (AIU) South Florida, ArtServe and The Broward Country Cultural Division recently unveiled a local arts exhibit at the Fort Lauderdale-Hollywood International Airport (FLL) in terminal three. The 22 million people passing through the airport over the next year will enjoy 19 window displays fashioned to promote local arts organizations by AIU interior design students.

This partnership was created by ArtServe’s Connie Thornton, a recent AIU interior design graduate and AIU interior design program chairman, Peter Cervone. Thornton, along with her team at ArtServe, including associate manager, Byron Swart, saw a need amongst local arts organizations for this project and knew AIU interior design students offered a perfect solution to help the cultural groups enhance their brand identities via this unique opportunity with FLL.

“ArtServe is pleased to partner with AIU to support the growth and development of the cultural community in Broward County,” said Maureen Kohler, president and CEO, ArtServe. “This newly developed collaboration will provide unique opportunities to reach broader markets, encourage artistic development in students and raise awareness of the creative talents in our region.”

Led by their professor, Peter Cervone, six AIU students were each given the opportunity to work with two local arts organizations. The students were challenged with learning about

their pro-bono clients in order to come up with the look and feel for their organization's exhibit before creating it.

"We're fortunate to be able to support the local arts community while giving our students valuable real world experience," said Dr. Hisham Shaban, president, AIU South Florida. "This is a great opportunity for our students to put their design skills to the test, promote their work and get a taste of the working world prior to graduation."

Participating AIU student designers supporting local organizations are as follows:

- Student Designer, Nancy Castillo - Fliff
- Student Designer, Brenda Bolivar - Jubilee Dance Theatre, Young at Art Children Museum
- Student Designer, Beverley West - Art and Culture Center of Hollywood, Museum of Discovery & Science
- Student Designer, Catalina Patino - Riverwalk A & E
- Student Designer, Nazeline Milbin - Miramar Cultural Center & Arts Park
- Student Designer, Stephanie Hodge - Symphony of the Americas, Association of Performing Arts of India
- ArtServe Designer, administrative assistant and AIU graduate, Connie Thornton

The window design exhibits will remain in the Fort Lauderdale-Hollywood International Airport for viewing through May 2010. For more information on arts and cultural happenings in South Florida, visit [www.ArtsCalendar.com](http://www.ArtsCalendar.com). For more information about the AIU interior design program at AIU South Florida, visit <http://www.aiufl.edu/>.

### **About ArtServe**

ArtServe, which this year celebrates its 20<sup>th</sup> anniversary, is dedicated to serving the business and administrative needs of artists and nonprofit organizations in Broward and Miami-Dade counties. Through a series of unduplicated programs aimed at strengthening and assisting them in their business-related and marketing efforts, ArtServe has contributed to making South Florida a vibrant community for the arts and culture. For more information about ArtServe, please visit [www.artserve.org](http://www.artserve.org).

### **About Broward County Cultural Division**

The Broward County Cultural Division is dedicated to enhancing the cultural environment of Broward County through the development of the arts. The division is instrumental in supporting and informing the public about world-class arts and cultural facilities and quality events that enhance Broward's lifestyle and the state of Florida. Broward County has more than 1.8 million residents, 10.3 million visitors (2.1 million of those are international), 10,000 artists, 5,660 arts-related businesses employing 20,918 people, 550 not-for-profit cultural organizations and 31 municipalities are beneficiaries of the services, technical and marketing assistance; and grant funds through Broward Cultural Division. For more information about The Broward Country Cultural Division, please visit [www.broward.org/arts](http://www.broward.org/arts).

**About American InterContinental University**

American InterContinental University (AIU), established in Europe in 1970, awards Associate, Bachelor's, and Master's degrees in a variety of disciplines. AIU includes seven campuses: AIU Buckhead (Atlanta, GA); AIU Dunwoody (GA); AIU South Florida (Weston, FL); AIU Los Angeles (CA), AIU Houston (TX), AIU London (England); and AIU Online (based in Illinois). For additional information, please visit [www.aiuniv.edu](http://www.aiuniv.edu). AIU is a member of the Career Education Corporation (NASDAQ:CECO) network of universities, colleges, and schools.